

## Year 10 Revision Questions – MEDIA

Question	Answer
1. Where are the band Arctic Monkeys from?	Sheffield
2. Which record company formed One Direction?	SYCO
3. What two forms of online media does Zoella produce?	Blogs and vlogs
4. What is a niche audience?	A selective group of people who have specific wants, needs and interests
5. What is the correct name for the magazine title on the front cover?	Masthead
6. Which celebrity features in the Galaxy advert?	Audrey Hepburn
7. What is the NHS advert that you have studied campaigning for?	Blood donations / transplants
8. What domestic chore is the lady pictured in the OMO advert doing?	Hanging washing out
9. What element of Propp's Narrative theory could Lara Croft be?	Hero/ Princess
10. How does a magazine embed enigma codes to entice an audience?	Includes teasers within the cover lines to send the reader on a quest to find out the answers.
11. Which institution created Doctor Strange?	Marvel
12. Which genre of music do the Arctic Monkey's conform to?	Indie
13. Name three things that Tatler offers audiences	Fashion / lifestyle / socialising / travelling / accessories / beauty
14. What type of magazine is Reveal?	Chat / gossip
15. Which One Direction song have you studied the music video of?	History
16. What film genre is 'I, Daniel Blake'?	Social Realism
17. What genre is Kim Kardashian Hollywood?	RPG (role play game)
18. How long is each exam paper?	1 hour 30 mins

19. How many marks is each exam paper worth?	84
20. How much is your coursework worth?	30%